

This letter functions as an attempt to save my favorite radio station, Air 1, from possible extermination. Often heard on FM translators, they are in danger of being pulled off the air in favor of the newer LPFM stations. I beg you not to let this happen. As a chain of listener-supported stations throughout the United States, Air 1 is keenly in tune with serving the spiritual needs of their audience. Their emphasis is on reaching out with a message of hope to lonely, discouraged souls. Music is such a powerful medium, especially for today's young people, their target market. Air 1's wholesome programming provides cutting-edge alternative Christian rock while appealing to the finicky tastes of today's youth, a demographic that desperately needs to hear some good news in the midst of these perilous times. Air 1's positive music reinforces positive thinking, which yields better decisions. As a result, lives are impacted for the better. Air 1 is an organization that understands the power that radio broadcasts wield. They play the music listeners vote on; they man crisis intervention lines for people in need of counseling; they may be the only friendly voice some people will hear. And, they do all this on the small donations they receive from the legions of faithful listeners like myself. If they were to be forced off the air, I (and hundreds of thousands of others) would lose an invaluable asset. There is no other radio station like this in my area (Northeast Florida). Without it, I would have nothing worth listening to. Nothing else uplifts me like the encouraging words and songs I hear on Air 1. In my opinion, doing away with them by placing a higher priority on LPFM would be almost criminal. Their broadcasts are a vital service to our community and, without a doubt, a societal good.